



# Vince Vo

## CONTACT

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vincevo.co

## SKILLS

User Research  
Journey Mapping & Personas  
Service Design  
Wireframing & Prototyping  
Interaction & Visual Design  
Design Systems Development  
Accessibility Standards (WCAG)  
Agile & Scrum Collaboration  
Cross-functional Team Leadership  
Design Criteria & Guidelines

## EDUCATION

Bachelor of Fine Arts (BFA), Graphic Design  
San José State University — San Jose, CA  
Graduated: December 2015

## TOOLS

Figma, Sketch, Adobe Creative Suite, Miro,  
Jira, Confluence, HTML/CSS (basic), Google  
Workspace, Microsoft Office

## EXPERIENCE

### Product Designer

Trumid — Remote

June 2022 – September 2025

- Led design of trading interfaces and client tools, balancing usability with complex workflows.
- Conducted user research and created journey maps to inform product decisions.
- Built and scaled a design system improving cross-team alignment and consistency.
- Delivered high-fidelity Figma prototypes with detailed developer specs.

### Design Manager

Whova — San Diego, CA

April 2019 – June 2022

- Directed UX for event management tools across mobile, web, and admin platforms.
- Managed a team of designers and streamlined design ops through process standardization.
- Led field research and usability testing to improve user satisfaction.
- Introduced a unified visual system across multi-platform products.

### Product Designer

Digium Sangoma — San Diego, CA

February 2016 – December 2018

- Designed for both software and hardware voice products, ensuring cross-platform consistency.
- Created UI components for a design system adopted across teams.
- Collaborated with engineers to ensure pixel-perfect implementation.
- Participated in QA cycles and agile sprints to refine interactions.

### UI/UX Designer

VivaLnk — San Jose, CA

February 2015 – February 2016

- Designed user experience for wearable health and IoT applications with multilingual user flows.
- Developed wireframes and flows for mobile-first experiences.
- Partnered with engineering to refine user interactions across hardware and software.
- Supported visual branding and packaging initiatives.

### Visual Design Intern

Comet Creative — Carlsbad, CA

June 2015 – August 2015

- Developed branding and event visuals for clients including AMA's Art of Marketing.
- Collaborated on digital design projects spanning web, email, and packaging.
- Produced assets for marketing campaigns, newsletters, and web content.
- Assisted in concept development and client presentations.